

The Princess Initiative

2014 Student Referral Guidelines



The Princess Initiative
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The Princess Initiative is a ministry of Central Assembly of God Church that provides prom gowns and accessories for high school girls in Washington County. As such, students receiving services from The Princess Initiative must be referred by a school official, teacher, church official, minister, or by a community social service agency. The Princess Initiative is for students whose families are experiencing a current financial hardship; however, specific financial information will not be collected. Instead, financial eligibility will be based on the referring party's recommendation.

2014 GOWN BOUTIQUE

March 22 & 29

The Rock Student Center

2203 W. Pike Street, Houston, PA 15342

Completed applications are due no later than March 18, 2014.

The Princess Initiative Guidelines

- ☞ Completed referral must be received by March 18, 2014. This deadline will be strictly enforced and no referrals will be accepted after this date.
- ☞ All information requested on the referral form must be completed. Incomplete forms will be returned to the sending party for completion. A complete address and phone number are required on all referral forms.
- ☞ The Princess Project does not require specific information regarding the family's financial circumstances. We rely on the teacher, guidance counselor, church official, or social service agency official to verify that the current financial situation of the student and/or their family prevents them from purchasing a new prom gown.

- ☞ To participate in The Princess Initiative, students must be enrolled in high school in Washington County. While all high school students are eligible, priority will be given to juniors and seniors. Under no circumstance will students in 8th grade or below be eligible to participate.
- ☞ Students must present their invitation at their scheduled appointment. The Gown Boutique is by appointment only and no walk-ins will be accepted.
- ☞ In order to receive a gown, the eligible student must be present at the boutique during her scheduled appointment.
- ☞ The Princess Initiative does not provide transportation to and from the boutique.
- ☞ Participating students can receive one dress or gown, as well as various accessories that are available at the time of her boutique appointment. Accessories are limited and vary greatly depending on size, color, and availability.
- ☞ A wide array of dresses and gowns are available in sizes 0 through 14. However, selections for sizes 16 and above are very limited. Students will only be able to choose from the inventory available on the day of their appointment.
- ☞ Shopping at the boutique will take approximately 1 to 1 ½ hours, please plan your time accordingly.
- ☞ Students are required to bring ONE adult (i.e. Parent, Aunt, Grandparent, Guardian, etc.) with them into the boutique to help them shop with the Fairy Godmother. As space is limited, no other friends or relatives are permitted. **NO exceptions will be made**
- ☞ No children are permitted in the Gown Boutique. **Again, NO exceptions will be made**
- ☞ A representative from The Princess Initiative will call students to set up their appointment at the boutique. The Gown Boutique will only be open on March 22nd and March 29th.
- ☞ The Princess Initiative will be taking pictures at the boutique for use on our website and in future marketing materials (videos, flyers, etc.) **If the student does not want to have her picture taken, ensure that it is annotated on the Student Referral Form.**

The Princess Project respects the privacy of all students. No student information will be published or used in any manner (with the exception of contact for participation in our program), without explicit consent from the student and school.



The Princess Initiative, where every girl is a Princess.

Formally known as "The Princess Project." The Princess Initiative is a ministry of Central Assembly of God Church and is not affiliated with any school district.